



IFZA.COM

# SMART CITIES SUMMIT

NORTH AMERICA

## MEDIA GUIDE



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LET'S CREATE SUCCESS.  
TOGETHER.



# About The Event

Exclusive Smart Cities gathering with hand-picked global  
VIPs from Public Sector, Private Sector & Academia

## Focus Themes:

Trade & Investment (Africa & Middle East in Focus)

Public Safety

Artificial Intelligence

## Where:

Mark Hopkins Hotel

San Francisco

**When:** May 7–8, 2025





# Key Tracks for 2025

## Global Leaders



The **Global Leaders Forum** will bring together policymakers, city leaders, and innovators for high-level discussions on sustainable infrastructure, digital transformation, and inclusive urban development.

Taking place on the **main stage**, the forum will spotlight collaborative strategies and real-world solutions designed to shape the future of smart, resilient cities.

01

## Trade Innovation



**18 countries** will showcase their bold visions for trade, investment, and innovation on the global stage.

The world's leading sovereign wealth funds, venture capitalists, high-net-worth investors, and family offices will come together with the brightest smart cities and most dynamic tech startups to shape the future of urban innovation.

02

## Urban Wellness



The **Health Span Track** will explore how cities can extend not just lifespan, but Health Span — the years individuals live in full health.

Global experts will share cutting-edge strategies at the intersection of urban design, healthcare innovation, technology, and policy.

Sessions will focus on building healthier, more resilient cities by addressing preventive care, wellness infrastructure, digital health ecosystems, and the role of AI in public health.

03

## AI Transformation



The **AI Track** will explore how artificial intelligence is transforming urban innovation.

Sessions will cover real-time applications, ethical AI frameworks, and compliance strategies, helping city leaders, technologists, and policymakers implement responsible AI solutions to drive smarter, more sustainable cities.

04

## Growth Track



The **Startup & Capital Investment Track** connects emerging ventures with global investors, sovereign wealth funds, and trade agencies.

Produced with partners like Deep Tech Week, Leading Cities, and IFZA, it highlights market trends, showcases innovative startups, and fosters real investment opportunities to accelerate smart city innovation.

05



## Global Leaders Attending From.....

- United Nations (UN-Habitat)
  - OECD
  - ASEAN Smart Cities Network
  - Australian Trade Commission
  - Republic of Poland
  - Kingdom of Saudi Arabia
  - State of Qatar
  - United Arab Emirates
  - City of Longmont, CO, USA
- .....and many more





# Distinguished VIP Attendees at the Summit

- Mr. Matthew Murray, Former Deputy Assistant Secretary of Commerce, Obama Administration, Senior Anti-corruption Advisor, Ukraine, Trump Administration
- His Excellency Minister Mbayo, Democratic Republic of Congo
- His Excellency Minister Mbadu, Democratic Republic of Congo
- Crown Prince Thayazim bin Haitham, Sultanate of Oman
- Governor Estaban Villegas Villarreal, State of Durango, Mexico
- Mayor Fatiha el Moudri, Rabat, Kingdom of Morocco
- Deputy Mayor Daouda Gueye, Sakar, Senegal
- Omer Fein, Chief Economic Consul, State of Israel
- Anna Debecka-Bubzisiak, Director, Polish Trade & Investment Agency
- Chi Tran, Director, Hong Kong Trade & Investment Agency
- Robert Bednarski, Smart City Lead, City of Wroclaw, Poland
- Paulina Muszynska, Head of Startup Wroclaw, Poland
- Consul General Dmytro Kushneruk, Ukraine
- Martin Pedersen, Chair, International Free Zone Authority, Dubai UAE
- Nick Naamou, Co-Chair, Miami-Dubai Chamber of Commerce
- Mr Alex Veytsman, form CTO Dell Technologies; Founder Artificial by Design
- Alan Boehme, Global 500 CTO
- Arthur Mrozowski, Silicon Hill Ventures
- Michael G Warren, Syrup Ventures
- Chuck Leaver, Syrup Ventures
- Edward Mezyk, Partner, Mercaton ASI, Liechtenstein
- Andrew Cote, Senior Investment Advisor, a16z
- Marty Sprinzen, Founder & CEO, VANTIQ
- Jorge Jiminez, Actor
- James Leventhal, Executive Director, Institute of Contemporary Art, San Jose
- Fernando Calvillo, Fermaca Group
- Manuel Calvillo, Fermaca Group
- Dr. Mark Lutter, Executive Director, Charter Cities Institute
- Coco Liu, Executive Director, Itana, Lagos, Nigeria



Human-centric intelligent communities

Urban Narrative and Digital Equity  
Biophilic Design & Biourbanism  
**Architecture & Art**  
**Ethics & Philosophy**  
Health Span and Urban Wellbeing  
Addressing Homelessness through Urban Design



# Summit Highlights

- UAE's \$1.4 Trillion investment in US sectors.
- Transforming America's heartland through Smart Cities.
- Commerce as a strategy for Middle East peace.
- Africa's growth potential with smart investments.
- Innovative projects like Fermaca Digital City.
- Oman's Smart Port as a global logistics model.





## Project Showcases

- Smart Wroclaw, Poland
- Kinshasa Mercantile Exchange, DRC
- Regional Communities, USA
- Colombia in focus
- Hong Kong in focus
- Israel in focus

...and additional major city-scale initiatives showcased onsite.





## Startup & Capital Investment Track

- A global forum convened by Leading Cities, Deep Tech Week, Smart Cities Americas & Mercaton ASI
- Engage with over 50 sovereign wealth funds, VCs, HNWs and Family Offices
- Join over 40 of the world's leading startups
- Find funding for companies and deal flow for investors

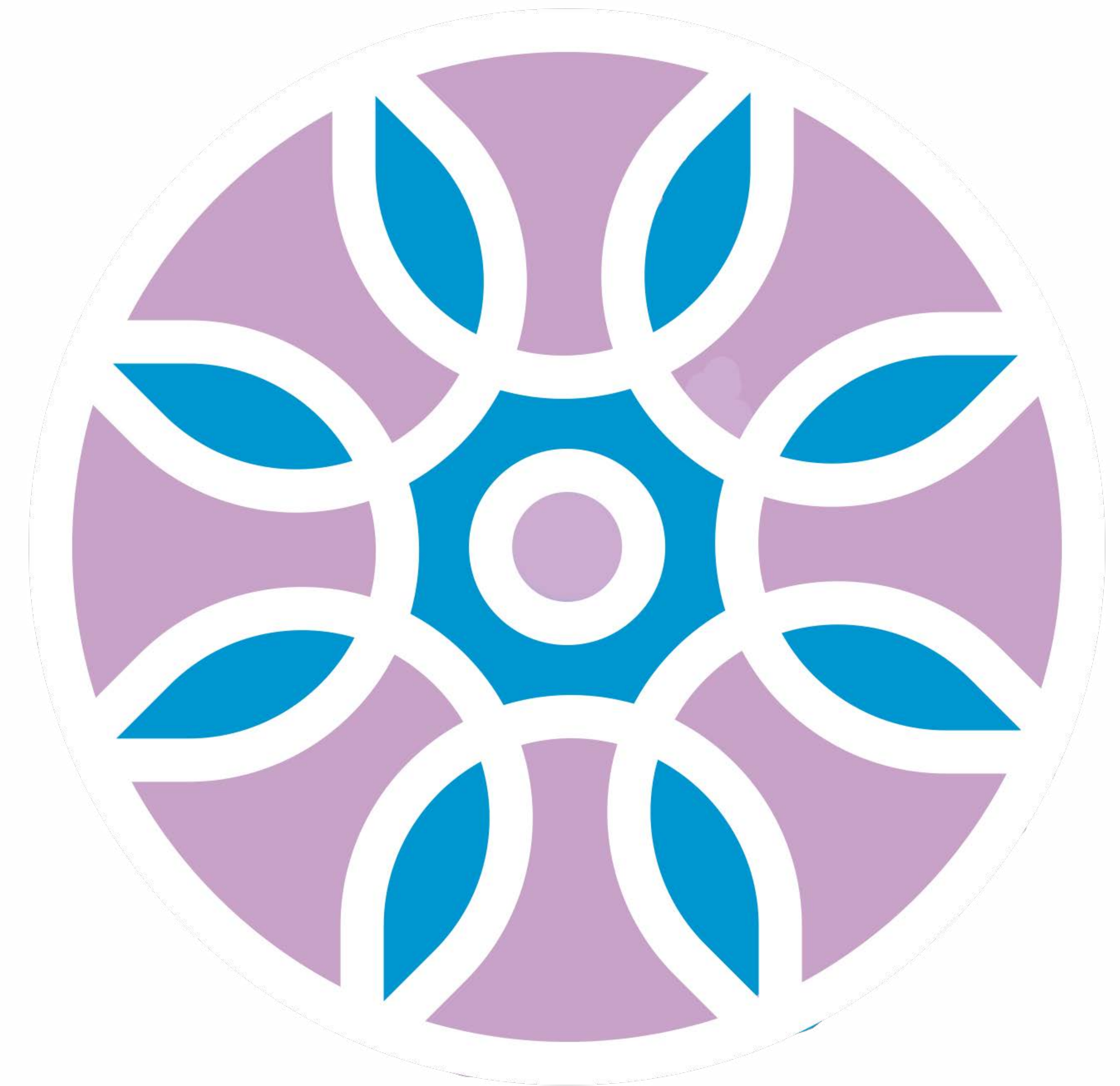
The logo for PLUGANDPLAY, with 'PLUG' and 'PLAY' in dark grey, and 'AND' in blue and green.The logo for MERCATON ASI, featuring a red stylized 'M' icon followed by the text 'MERCATON ASI' in black.The logo for foundation capital, featuring a teal stylized 'F' icon followed by the text 'foundation capital' in black.

"Meet investors, pitch innovations, and scale globally."



## Smart Cities Academy

- Smart Cities Council launches its revised smart cities course for policymakers, innovators, and industry leaders
- Led by global experts in smart infrastructure, urban planning, and emerging technologies
- Practical insights to drive real-world urban change
- Expand your network and deepen your expertise
- Assessed and micro-credentialled
- Pathway to SCC's Practitioner, Professional and Postgraduate courses





## Workshops

- **AI in Action:** Real-world AI deployments (VANTIQ)
- **Data Privacy & Digital Trust:** Regulatory Landscape, threat detection, prevention and compliance reporting (XQ Message)
- **Expanding to the Middle East:** Market entry roadmap (IFZA)
- **Responsible AI:** Governance for smart tech (Smart AI Connect)





## Meet the Innovators: Exhibitor Showcase

- IFZA • VANTIQ • Smart AI Connect • SNAAP • SAGINT
- Globetom • Trellis Data • CTIS • Smart Cities Americas
- See live demos and groundbreaking technologies
- Build valuable partnerships to drive city innovation





## Media Hub

SCC Media contains:

- Conducting exclusive interviews with global visionaries shaping the future of cities
- Showcasing use case deep dives that deliver measurable, real-world impact
- Producing behind-the-scenes podcasts and panel discussions with leading innovators
- Providing professional media coverage to help expand your global visibility and reach



## Key Announcements

- **Jorge Jiminez** appointed SCC Global Ambassador.
  - Collaboration with key stakeholders in education, first nations people, smart tourism and the arts.
- **Institute of Contemporary Art San Jose** becomes SCC's first Global Arts Partner.
  - Focus on the critical role of arts in smart cities.
- Launch of the world's first **\$200M Smart Infrastructure Fund**.
  - Innovative funding to reshape project design and procurement.







## Exclusive Media Access at Smart Cities Summit

Accredited media will have unique opportunities at the Smart Cities Summit North America.

- 1-on-1 interviews with city leaders and innovators.
- Podcast recordings with speakers for key insights.
- Live vlogs capturing summit activities and innovations.
- Reserved media zones for interviews and briefings.

The Media Hub team will ensure comprehensive coverage of critical themes like sustainable infrastructure and digital transformation.

**Contact us Today!**





## Event Highlights

- May 6: Welcome Dinner (6:00–8:00 PM)
- May 7:
  - Summit Day 1 (8:00 AM–5:30 PM)
  - President's Global Leaders Reception (5:00–7:00 PM)
  - Startup & Investment Reception (5:00-7:00PM)
  - Health Span Reception (5:00-7:00PM)
  - VIP Dinner (7:30–10:30 PM)
- May 8: Summit Day 2 (8:00 AM–5:30 PM)





# Media Contact

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Register for a media pass today!